

# London Winter Soirée

## INVESTOR MEDIA

The Queen's Club, in the heart of London, was the perfect location to host the Investor Media 2018 London Winter Soiree. Over 125 guests and partners gathered together for this exclusive venue. The Investor Media's end of year event was the perfect occasion to announce and present the Investor Media branch that has just been opened in Monaco – Investor Media Monaco Sarl. This new branch has the express aim of strengthening Investor Media's activity in the Principality.

The audience at the final 2018 event was composed of Family Office and UHNWI representatives, together with special guests from London and new sponsors from the luxury, financial and yachting sectors. The latest issues of Yacht Investor (#30), Family Office Investor (#06) and Luxury Plus (#02) were presented and then distributed to the attendees. The 2019 Events Calendar and magazine publishing dates were also announced. There are 6 new events lined up in Dubai, Singapore, Geneva, London and Monaco.

The Winter Soirée was the latest B2C Business

networking event followed on the success of the previous five events that Investor Media hosted in 2018 – Dubai, Singapore, London and Monaco. The six Investor Media events in 2018 had an important number of fifty companies who chose one of three sponsoring packages available for the B2C Networking events.

Investor Media had a particularly successful year in 2018: publishing 12 publication issues (5 x Yacht Investors, 4 x Family Office Investors and 2X Luxury Plus and one Yacht Investor Business magazines). Over 600 selected Family Offices and UHNWI's representatives attended these events, further strengthening the B2C concept of our business gatherings.

Investor Media would like to thank all the year event partners and shareholders for making 2018 and this last event in London such a success and, of course, thank you to all the guests for their trust in our activities. Our next B2C event will be held in Dubai, on the 25th and 26th of February 2019 during the Dubai International Boat Show.

