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# Investor Media • Monaco

## COMPANY PROFILE & 2024 PLAN



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## The Company

Investor Media Monaco is an independent boutique company based in the Principality of Monaco active in the main international business destinations such as Monaco, London, Moscow, Dubai, KSA and USA. Investor Media Monaco provides unique B2C & B2B events, a media portfolio and a communication platform dedicated to UHNWI, Family\Private Offices and the luxury and financial sectors. Our guests and media partners are provided with experiences that are tailored to their tastes and preferences, be it onboard a superyacht, a private jet or an exclusive venue around the world.

Our track record spans over five years with an increase in the number of events each year. 70 events as from company foundation in 2018 until December 2023. In 2019 we organised fourteen events in Monaco, Dubai, London and Moscow for selected clientele and are complemented by editorial features and branding across our print and digital media platforms. While in 2020 and 2021 thirteen events including the online platform. 2022 has been a positive year with 10 B2C and B2B events and 2023 followed with 11 events including a private event for a major sport Federation and a fundraising event. [Click here for IMM track record](#), Our B2C events model includes Business Club or Luxury Networking Reception to provide a unique platform where our partners can reach elegantly both relevant international business and luxury lifestyle audiences. To replicate this unique platform into media, we deliver four print publications with their respective interests and audiences in synergy with our social media and website for maximum impact. The diversity of our media solutions and editorial focus allows Investor Media Monaco to deliver editorial features simultaneously across multiple titles and tailored marketing plans for multiple sectors including luxury assets i.e. super yachts, private jets, prestige cars, international luxury travel, exclusive lifestyle, wealth management, private banking, funds and investment, real estate, Art, blockchain & cryptocurrencies, pharmaceutical, technology and alternative investments and business internationalization strategy. **For 2024 we have a confirmed schedule of eleven B2C & B2B events, including BUSINESS TALKS format, in primary business locations and will organise further online and private events for specific clients wishing to interact exclusively with their potential prospects to raise awareness or investment opportunities.**

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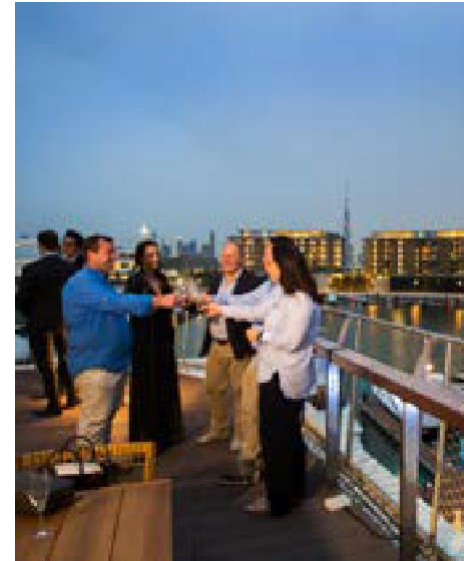
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## Events

The attendance of UHNWI and Family Offices at all our B2C & B2B events has been the key to our success with our partners and brands able to engage directly with their target audience while delivering a unique and multi-layered event with print, digital and online strategy.



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## Print & Digital

Our portfolio of magazines is distributed to the main European, Middle Eastern and Asian destinations with specific targeted audiences in the UK, French Riviera, Principality of Monaco, Switzerland, UAE and USA.

It includes yacht owners, UHNWI, yacht owners representatives, yachting professionals, family offices, legal firms, institutional investors and global business owners.

Furthermore our publications can also be found at private yacht clubs, exclusive venues hotels/spas/golf courses, airport departures lounges and private jet FBOs.

The circulation is divided into 85% in Europe and 15% rest of the world with Mediterranean Coast (Monaco, French Riviera, Italy, Uk, Greece and Spain) receiving 50% of distribution. In the South of France we have a successful distribution due to BARCHE Magazine and FORCE ONE penetration. Each title can be read online with dedicated social media platform and web site.



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# 2024 PLAN

LOCATION	DATE	TYPE
MONACO	19/03/2024	71° - BUSINESS TALKS POP UP @ MONACO
DUSSELDORF - GER	23/04/2024	72° - BUSINESS TALKS POP UP @ DUSSELDORF
MONACO	23/05/2024	73° - IMM B2C PRIVATE RENDEZ VOUS @ F1 GP
HOUSTON – USA	18/09/2024	74° - BUSINESS TALKS POP UP @ HOUSTON
MONACO	25/09/2024	75° - IMM B2C Private Rendez-vous @ MYS
MONACO	26/09/2024	76° - IMM B2C Private Rendez-vous @ MYS
AL KHOBAR – KSA	23/10/2024	77° - BUSINESS TALKS POP UP @ SAUDI ARABIA
TURIN – ITALY	26/11/2024	78° - BUSINESS TALKS POP UP @ TURIN
MONACO\ DUBAI	December 2024	79° - IMM B2C Private Rendez-vous

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# Investor Media Monaco TRACK RECORD

## 2018

09.12.2017 LONDON  
27.02.2018 DUBAI  
13.04.2018 SINGAPORE  
16.05.2018 LONDON  
21.06.2018 MONACO  
26.09.2018 MONACO  
27.09.2018 MONACO  
06.12.2018 LONDON

## 2019

25.02.2019 DUBAI – B2C  
09.05.2019 LONDON – B2C  
16.05.2019 **MONACO – Masuda**  
19.06.2019 MONACO – B2C  
04.07.2019 **LONDON – Masuda**  
25.07.2019 **MONACO – Masuda**  
23.09.2019 **MONACO – Masuda**  
25.09.2019 MONACO – B2C  
25.09.2019 MONACO – B2C  
26.09.2019 MONACO – B2C  
26.09.2019 MONACO – B2B VIP  
24.10.2019 **MOSCOW – Masuda**  
28.11.2019 **DUBAI – Masuda**  
04.12.2019 LONDON – B2C

## 2020

04.03.2020 MONACO B2C  
04.03.2020 LONDON B2C  
10.03.2020 DUBAI B2C  
03.06.2020 B2C ONLINE EVENT  
10.06.2020 B2C ONLINE EVENT  
17.06.2020 B2C ONLINE EVENT  
24.06.2020 B2C ONLINE EVENT  
01.07.2020 B2C ONLINE EVENT  
08.07.2020 B2C ONLINE EVENT  
22.09.2020 **MONACO – Lady Moura**  
23.09.2020 MONACO – B2C  
24.09.2020 MONACO – B2C  
09.12.2020 B2C ONLINE EVENT

## 2021

13.01.2021 B2C Online Event  
27.01.2021 B2C Online Event  
10.02.2021 B2C Online Event  
24.02.2021 B2C Online Event  
10.03.2021 B2C Online Event  
24.03.2021 B2C Online Event  
14.04.2021 B2C Online Event  
11.05.2021 **BUSINESS TALKS MC**  
26.08.2021 **BUSINESS TALKS USA**  
22.09.2021 **B2C MONACO @ MYS**  
23.09.2021 **2nd FORCE ONE Night**  
20.10.2021 **BUSINESS TALKS KSA**  
23.11.2021 **BUSINESS TALKS MC**

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## 2022 TRACK RECORD

LOCATION	DATE	TYPE
DUBAI	08/03/2022	IMM B2C EVENTS
MONACO	28/03/2022	BUSINESS TALKS MONACO
HOUSTON - USA	12 /05/2022	BUSINESS TALKS POP UP
DUSSELDORF - GER	15/06/2022	BUSINESS TALKS POP UP
MILAN San Siro - ITA	30/06/2022	IMM Private Rendez-vous
<b>MONACO</b>	<b>28/09/2022</b>	<b>IMM B2C Private Rendez-vous @ MYS</b>
<b>MONACO</b>	<b>29/09/2022</b>	<b>IMM B2C Private Rendez -vous @ MYS</b>
AL KHOBAR – KSA	27/10/ 2022	BUSINESS TALKS POP UP
MILAN - Italy	01/12/2022	BUSINESS TALKS POP UP

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## 2023 TRACK RECORD

LOCATION	DATE	TYPE
MONACO	08/02/2023	60° - BUSINESS TALKS MONACO
DUBAI	28/02/2023	61° - IMM 5° DUBAI PRIVATE Rendez-vous
HOUSTON - USA	04/05/2023	62° - BUSINESS TALKS POP UP @ HOUSTON
MONACO	25/05/2023	63° - IMM PRIVATE RENDEZ VOUS @ F1 GP
DUSSELDORF – GER	07/06/2023	64° - BUSINESS TALKS POP UP @ DUSSELDORF
MONACO	27/09/2023	65° - IMM B2C Private Rendez-vous @ MYS
MONACO	28/09/2023	66° - IMM B2C Private Rendez-vous @ MYS
MONACO	24/10/2023	67° - Private Event Monaco – FIFA
AL KHOBAR – KSA	08/11/2023	68° - BUSINESS TALKS POP UP@ SAUDI ARABIA
MONACO	22/11/2023	69° - CUTISS AG Fundraising Road Show
TURIN - Italy	06/12/2023	70° - BUSINESS TALKS POP UP @ TURIN

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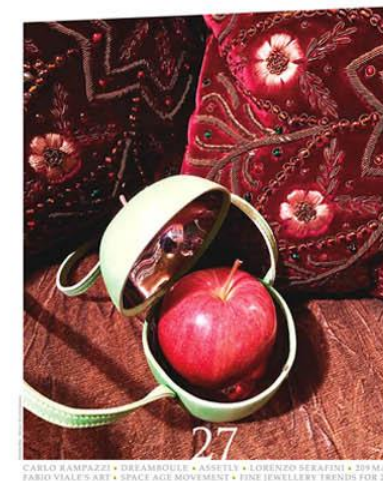
THE LUXURY EXPERIENCE



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THE LUXURY EXPERIENCE

MONACO, FRENCH RIVIERA & THE ALPS



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